

The One Page Business Plan[®] for _____



Vision

Type Vision Here

What are we building? (5 yrs.)



Mission

Type Mission Here

Why does this business/department/activity exist? ("Timeless")



Objectives

- Objective 1 Here. Limit to one line
- Objective 2 Here. Limit to one line
- Objective 3 Here. Limit to one line
- Objective 4 Here. Limit to one line
- Objective 5 Here. Limit to one line
- Objective 6 Here. Limit to one line
- Objective 7 Here. Limit to one line
- Objective 8 Here. Limit to one line

What are the specific measures?



Strategies

- Strategy 1 Here. Limit to one line
- Strategy 2 Here. Limit to one line
- Strategy 3 Here. Limit to one line
- Strategy 4 Here. Limit to one line
- Strategy 5 Here. Limit to one line
- Strategy 6 Here. Limit to one line
- Strategy 7 Here. Limit to one line
- Strategy 8 Here. Limit to one line

How are we going to build this company/department/activity over time?



Plans

- Plan 1 Here. Limit to one line
- Plan 2 Here. Limit to one line
- Plan 3 Here. Limit to one line
- Plan 4 Here. Limit to one line
- Plan 5 Here. Limit to one line
- Plan 6 Here. Limit to one line
- Plan 7 Here. Limit to one line
- Plan 8 Here. Limit to one line

What is the work to be done?